

CROFT FLOWERS & BULBS



EXCEPTIONAL QUALITY







## The Ultimate Festive Feature: No Water, No Soil, Pure Elegance

Thank you for choosing **Croft Flowers & Bulbs** as your wholesale partner. This season, we are thrilled to present our premium collection of **Waxed Amaryllis Bulbs**—the ultimate impulse-buy item that practically sells itself.

Specially selected for their massive blooms and robust health, each bulb is meticulously dipped in a protective, decorative wax coating. Because they contain all the water and nutrients they need right inside the bulb, your customers simply place them on a flat surface and watch them bloom. **No watering, no planting, and zero mess.**

### Why Partner With Us?

We understand the fast-paced nature of retail, floristry, and market trade. Our wholesale program is built to support your bottom line, we began selling those bulb ourselves before becoming wholesalers.

- **Premium Quality, Guaranteed:** We source only the best bulbs from trusted growers. Having been the retailers we know that not all growers are equal. We have tried them all and now only work with the best.
- **High Margin, High Turnover:** Eye-catching displays and the "gift-ready" nature of waxed bulbs drive rapid impulse purchases.
- **Customisable Palettes:** From classic holiday glitz to contemporary matte finishes, we offer wax styles that match any store aesthetic.
- **Retail-Ready Delivery:** Every bulb arrives ready for immediate display on your shelves or stalls.

### Tailored For Your Business

**For Garden Centres:** Our bulbs are shipped with minimal packaging to let the vibrant wax colours do the talking, or individual retail tags with clear "No Water Needed" instructions to educate the casual shopper.

**For Florists:** Elevate your seasonal arrangements. These bulbs need no soil, meaning you can incorporate them into dry displays, glass cylinders, or modern hanging structures without the risk of water damage.

**For Market Stalls:** Maximize your square footage. Compact, sturdy, and highly visual, these bulbs create instant curb appeal and draw crowds to your stall.

### Ordering

To place an order email us at [hello@crofflowersandbulbs.co.uk](mailto:hello@crofflowersandbulbs.co.uk) for a price list and order form. Delivery starts in November and to guarantee complete orders can be fulfilled please have order forms return to us as early as possible, Ideally August.

## Basic Colour Range



Basic Antique Pink



Basic Burgundy



Basic Pink



Basic Light Pink



Basic Moss Green



Basic Nature Green



Basic Nature Yellow



Basic Natural



Basic Pale Green

## Basic Colour Range



Basic Antique Pink



Basic Burgundy



Basic Pink



Basic Light Pink



Basic Moss Green



Basic Nature Green



Basic Nature Yellow



Basic Natural



Basic Pale Green

## Basic Colour Range



Basic Pastel Violet



Basic Pebble Grey



Basic Pine Green



Basic Red



Basic Sapphire Blue



Basic Terracotta Red



Basic White

We don't compromise on quality, which is why our waxed amaryllis bulbs are sourced directly from the elite growers in the Netherlands. Known globally for horticultural innovation, our growers carefully select the heaviest, largest-caliber bulbs, specifically for the waxing process.

Those bulbs are packed with optimal moisture and nutrients. Your retail clients don't just get a stunning decorative wax finish—they get a guaranteed, spectacular explosion of multi-stem, giant trumpet blooms. Zero soil, zero water, pure Dutch prestige.

## Marble Colour Range



Marble Burgundy



Marble Light Pink



Marble Pale Green



Marble Pebble Grey



Marble Red



Marble Sapphire Blue



Happiness Grey



Happiness Red

Expertly dipped using, premium-grade wax formulations to prevent cracking while perfectly preserving the inner moisture.

Stronger stems, more vibrant green foliage, and massive, velvet-textured flowers that last longer on display.

## Glitter (Bio) and Snow Colour Range



Glitter Black



Glitter Bronze



Glitter Gold



Glitter Green



Glitter Red



Glitter Silver



Glitter White



Snow Red



Snow White

## Superior Colour Range



Superior Bronze



Superior Gold



Superior Pearl



Superior Red



Superior Silver



Metal Dots Mix



Superior Industrial mix

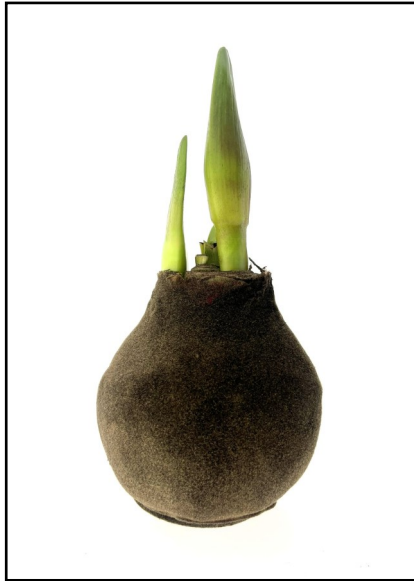


Superior Colour Mix

## Velvet Range and Show Boxes



Velvet Black



Velvet Bronze



Velvet Pyrite



Velvet Red



Velvet Silver



Velvet White



Velvet Wine



Show Boxes (Not Velvet)



Burgundy Mix



Crystal Mix



Forest Mix



Golden Sparkle mix



Purple Mix



Red Joy Mix



Red Mix



Supreme Mix



Terracotta Mix



White Mix



Scandi Jumper Mix

**Retail Tip:** Staggering a mix of knitted sweaters alongside sleek metallic or patterned bulbs creates height, texture, and contrast on your display tables, naturally driving up multi-buy purchases (as consumers love to mix-and-match pairs or trios for home centrepieces).

## XXL Range - Hand Painted



XXL-Amaryllis Amsterdam



XXL-Amaryllis Blooming Perfection



XXL-Amaryllis Christmas Time



XXL-Amaryllis Forest



XXL-Amaryllis Snow Flakes

Moving far beyond standard dipped wax, these exceptional waxed bulbs are treated as individual canvases, each one **intricately hand-painted by skilled artisans**.

No two bulbs are identical. This artisan craftsmanship creates a striking, high-end product that commands a premium retail price point and turns your display into an upscale gallery.



XXL Basic Burgundy



XXL Basic Red



XXL Basic White



XXL Marble Burgundy



XXL Snow Red



XXL Snow White



XXL Superior Red



XXL Superior Pearl

Because of their immense size, they hold an enormous natural reservoir of energy and moisture. This allows them to produce an unprecedented, theatrical display that standard-sized bulbs simply cannot match.



Amaryllis + Ski



Creative line Penguin



Creative line Santa Claus



Creative line Delft Blue



Xmas Jumper with Hats



Winter Scarf



Creative line snowman

Absolute gold dust for gift shops, florist feature displays, and festive market stalls. They require zero additional wrapping or containers—the jumper *is* the gift presentation.

## No Water Flowers - Waxz and Fashionz



Waxz Univerz Jupiter



Waxz Univerz Saturnus



Cozy Fluffy



Cozy Wooly



Fashionz Nordic



Cozy Teddy Mix

## No Water Flowers - Waxz and Fashionz



No Water Flowers Galaxy Polaris Mix



No Water Flowers Craftz - Delfts



No Water Flowers Craftz - Santa



Botanicals



Velvet Classic mix



No Water Flowers® Craftz Winter

## No Water Flowers - Waxz and Fashionz



Velvet Touch Earth Mix



Waxz Munch Mix



Naturalz Corkz



Velvet Touchz Bordeaux Royal gold



Fashionz Xmas Mix



Fashionz Silly Mix



# Standard Terms & Conditions of Wholesale Sale

These Terms and Conditions ("Agreement") apply to all wholesale sales of goods by **Croft Flowers & Bulbs** ("The Company") to any business, trader, or commercial buyer ("The Buyer"). By placing an order, the Buyer agrees to be bound by these terms.

## 1. Ordering and Acceptance

- All orders are subject to stock availability and seasonal crop yields.
- A contract is only formed once the Company issues a written Order Confirmation.
- The Company reserves the right to set minimum order quantities (MOQ) as detailed in the seasonal catalogue.

## 2. Prices and Payment (No Credit Policy)

- **Strict Pro-Forma Basis:** All sales are conducted on a strictly pro-forma basis. **No credit terms are offered or given under any circumstances.**
- **Exclusions:** All catalogue and quoted prices are **strictly exclusive of VAT, necessary regulatory inspections, and delivery charges.**
- **Final Calculation:** The exact costs for VAT, specialized plant health inspections, and shipping will be calculated at the time of delivery/dispatch and added to the final balance.
- **Payment Timeline:** Full payment—including the final calculated delivery, VAT, and inspection fees—must be cleared into the Company's nominated bank account before the stock is released for dispatch. If payment is not received within **7 days** of the final invoice date, the order will be cancelled and the stock released.

## 3. Shipping, Delivery, and Inspections

- **Commencement of Season:** Delivery of wax amaryllis bulbs commences in **November**. Any orders placed prior to November are treated as advance reservations.
- **Variable Costs:** Because shipping rates and specific horticultural/phytosanitary inspection requirements can change, these charges are calculated at the point of dispatch to ensure accurate, real-time pricing for the Buyer.
- **Delivery Dates:** While the Company will make every effort to meet requested delivery windows in November and December, any dates specified are estimates only. Time of delivery shall not be of the essence.
- **Carrier Liability:** Delivery is deemed complete when the goods arrive at the Buyer's specified address. The Company is not liable for delays caused by third-party couriers, postal strikes, or severe weather conditions.

## 4. Quality, Claims, and Returns

- **Perishable Goods:** Because amaryllis bulbs are live, perishable horticultural products, the Buyer must inspect the goods immediately upon arrival.
- **Damage in Transit / Shortages:** Any claims for damaged goods, shortages, or defects must be submitted in writing (with photographic evidence) within **48 hours** of delivery.
- **Limitation of Liability:** If a claim is accepted, the Company's liability is strictly limited to, at its sole discretion, replacing the defective bulbs or issuing a refund/credit note for the value of the affected goods. The Company is not liable for any consequential loss, loss of profit, or subsequent crop/bloom failure once the bulbs have been stored or displayed by the Buyer.
- **Returns:** Due to the perishable nature of the stock, no returns of healthy goods will be accepted.

## 5. Retention of Title and Risk

- Risk of damage to or loss of the goods passes to the Buyer upon delivery.
- Title and legal ownership of the goods shall not pass to the Buyer until the Company has received full, cleared payment for the goods.

## 6. Force Majeure

- The Company shall not be liable for any failure or delay in performing its obligations if such failure results from circumstances beyond its reasonable control, including but not limited to: crop failures, extreme weather conditions, plant diseases, import/export restrictions, transport delays, acts of God, or government actions.

## 7. Governing Law

- This Agreement and any dispute arising from it shall be governed by and construed in accordance with the laws of the UK, and both parties submit to the exclusive jurisdiction of its courts.

